

OPEN LETTER TO:

Tourism Tasmania the Statutory Body Corporate, (the corporation)

<http://www.TourismTasmania.com.au>

AND The Chairman and Directors of Tourism Tasmania;

<http://www.TourismTasmania.com.au/org/board/index.html>

Mr. John King (Chairman), Mr. Rob Giason, Ms. Jackie Foggitt, Ms. Maureen Wheeler,
Mr. Simon Currant, Ms. Juanita Von Stieglitz, Mr. Ken Latona,

Level 2 / 22 Elizabeth Street

HOBART TASMANIA 7000

By Email per instructions at,

<http://www.tourismtasmania.com.au/org/contact.html>

Dear Corporation, Chairman and Directors,

I am the publisher of Discover-Tasmania.com, <http://www.Discover-Tasmania.com>

The Mission Statement is published at, <http://www.Discover-Tasmania.com.au>

A. I refer to:

(a) the Tasmanian Government Australian registered trade mark containing the words,

"TASMANIA Discover your natural state"

(b) your logo / wording that appears on your website at,

<http://www.DiscoverTasmania.com.au>

"Tasmania Discover Australia's Natural State"

both of which you have used to market and promote Tasmania nationally and internationally since March 1995 which is evidenced by the Tourism Tasmania statements of fact in the Tasmanian Government Complaint to the WIPO which can be found at,

<http://www.Discover-Tasmania.com/complaint/index.html>

B. I also refer to definitions of the word *Natural* by, *The New Shorter Oxford Dictionary 1993,*

"in the usual course of nature" / "not altered or improved in any way"

C. I further refer to section 52 of The Commonwealth Trade Practices Act 1974,

<http://scaleplus.law.gov.au/html/pasteact/0/115/0/PA002160.htm>

Misleading or deceptive conduct

(1) A corporation shall not, in trade or commerce, engage in conduct that is misleading or deceptive or is likely to mislead or deceive.

(2) Nothing in the succeeding provisions of this Division shall be taken as limiting by implication the generality of subsection (1).

D. Finally I refer to the extent that the State of Tasmania is not *Natural* (as defined above), by the statewide activities of Clearfelling of Native and Old Growth Forests and turning them into Woodchips, Replanting a Monoculture whilst Wilfully Poisoning Tasmania's Native and Protected Wildlife in the process.

In relation to A, B, C and D above, I invite you to clarify the following points for me:

1. How does the corporation Tourism Tasmania justify representing nationally and internationally (as set out at **A**), that Tasmania is *Natural*, considering the matters at **D** contradict the definitions at **B** ?
2. By the fact (as set out at **A**) that Tourism Tasmania represents nationally and internationally that Tasmania is *Natural* and considering the matters at **D** contradict the definitions at **B**, how is Tourism Tasmania (the corporation) not in contravention of the Australian consumer protection legislation set out at **C** ?
3. How are the persons on the Board of Directors of Tourism Tasmania not persons that section 75B of the Commonwealth Trade Practices Act applies to in the event that Tourism Tasmania (the corporation) cannot adequately explain 2 above ?
Section 75B can be found at,

<http://scaleplus.law.gov.au/html/pasteact/0/115/0/PA003590.htm>

Yours faithfully,



Gordon Craven 22nd March 2003

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<http://www.Discover-Tasmania.com.au>

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